



The Baja California Travel & Living Webzine

BajaInsider

Last Updated 09/25/2007

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Weather & Roads



Baja Sur anticipates the premier issue of Cabo Marine Guide

Inspired by Baja California's elite sport fishing and yachting aficionados, Sergio Igartua, founder of the travel media and marketing agency Grupo Igartua, prepares to launch GI's first magazine—the *Cabo Marine Guide*. A glossy publication due out in late 2007, the Guide will be supplemented by an online version in early 2008. The initial 30,000 copy print release marks the first of three issues planned for its first year, totaling a circulation of 90,000 copies.

"Sport fishing, yachting and sailing are activities that capture imaginations the world over," says Sergio. "Our signature high-impact photography will bring the Los Cabos destination to life by highlighting events and activities for those at sea and in port. Our informative Guides will keep you up to date on local clubs and resources, personal adventures, area businesses and local hospitality. Cabo has its draw for everyone, whether tourist or resident.



First and foremost

So what awaits readers in the premier issue? Check out our fact-filled articles; then peruse our "Guide" sections.

Top fishing charter companies in Los Cabos will certainly be of interest to those participating in the Bisbee's Los Cabos Offshore Tournament (October 19 through October 21) and Bisbee's Black & Blue Marlin Tournament (October 23rd to October 27th). Whether interested in the cash awards totaling \$274,800 and \$4.17 million respectively—or just out to enjoy a great fishing experience—you'll want to know where and how to schedule your trip.

Diving in the Sea of Cortez will provide details about certified dive operators, their affiliations, and the best locations for viewing Cabo's spectacular marine life. Information about tides and currents will help you plan an unforgettable dive.

Exclusive preview of Puerto Los Cabos highlights Los Cabo's *second* marina, located in San Jose del Cabo. Find detailed maps inside.



Weather & Conditions

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 - ◆ La Paz
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- Weather Stories
Baja Road Report

Regional Info

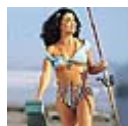
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- La Paz Info
- Loreto Info
- Todos Santos Info

General Information

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Time capsule gives you a look at Los Cabos before it evolved from a lazy fishing village into a thriving city. What changes have taken place in the last few decades? Take a look..

More below...



Resorts in La Paz - Club El Moro

Along the waterfront in La Paz is a special hotel that embraces the tranquility of the city. Inside El Moro's courtyard find the time to unwind.

GUIDES:



Marine Service Guide—all you need to know about yacht sales and services.

Sports and Activities Guide—gives visitors a peak at surfing, training, ATV rentals, hiking and swimming in and around Los Cabos.

Shopping & Dining Guide—points you to world-class shopping and dining. There's something for those who like to eat light as well, so take it from our experts who know the hotspots for food and shopping.

Hotel & Resort Guide—for a night on the town. We know you have your yacht, but remember that Cabo has a host of luxury hotels with world class entertainment and dining

establishments. Perhaps you'd like a chance to swim in a pool, visit a sauna or schedule an activity such as tennis. You'll want to visit one of our select recommendations.

Second to none

So, can I get information online? Well, not yet, but join our mailing list and you'll be the first to know when we go online with our comprehensive website at www.CaboMarineGuide.com.

It'll be a great way to start 2008 and you'll have plenty of time to plan your repeat visit to Los Cabos. View incredible photography, both scenic and informative. Find all the articles you'll have in the print edition, plus up-to-the-minute weather, tide tables, news about charters and luxury yacht sales. Go online while in Cabo or beforehand in the comfort of your home or office. You'll have the opportunity to post notices and comment on our magazine, too. We welcome your input because we want our magazine to be number one among your "must reads" – whether print or online.

Three for the money



Do you want to reach sports enthusiasts? Eco-tourists? Businesses?

If you have a related business, you'll want to consult our Media Kit for ad sizes and deadlines. With three brimming issues a year, we provide great exposure for your product or service and you'll reach travelers from around the world and from other yachting and deep sea fishing destinations such as San Diego, Portland, Seattle and Chicago. www.Grupolgartua.com.

About Grupo Igartua: CREATIVE, MULTICULTURAL EXPERTISE & RESORT MARKETING KNOW-HOW. Sergio Igartua is President & Founder of Grupo Igartua, a media sales and marketing firm in Cabo San Lucas, Mexico, which targets Baja California's elite travel and hospitality market. His complex advertising and publishing history from the U.S. Pacific Northwest, Costa Rica and Mexico, give an added multicultural dimension to Grupo Igartua



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